

Keep Sarasota County Beautiful Advisory Board

Regular Meeting on February 14, 2024

8750 Bee Ridge Road

Sarasota, FL

This meeting was recorded and is on file.

CALL TO ORDER

Candice Messerschmidt called the meeting to order at 5:09 p.m.

Attendees: Candice Messerschmidt, Alex Miller, Randall Kowalski, Tammy Padilla, Chintan Patel, Elle Liang

Absent: Geralde Mack

Staff: Wendi Crisp

RECITATION OF MISSION STATEMENT

The mission statement was recited by Wendi Crisp. "Educate the public and promote interest and participation in the overall improvement and beautification of the environment throughout Sarasota County."

OPEN TO THE PUBLIC

NA

APPROVAL OF MINUTES

- Jan and Feb. will be presented in March

KSCB AB CHAIR REPORT

Annual Volunteer Awards Recognition Celebration:

- Two members from Volunteer Sarasota (Stephanie Sielaty and Karen Geis) attended sub-committee meeting to discuss options for county-wide volunteer appreciation event.
- KSCB has larger budget and would be presenting sponsor.
- Theme idea is "steampunk" ...Alex is dressed in sample attire.
- Alex provided overview – Victorian era clothing, make new things from old things, very mechanical and metals, room for recyclable component to the theme
- Previous event décor is available (feathers, pearls, large martini glasses, gold chargers, etc)
- Chocolate Emporium at Universal City Walk is example of steampunk theme.
- Stephanie and Karen will take idea back to Volunteer Sarasota team (snapped picture of Alex in costume). Need to ensure tie-in to outside them for gardeners, parks, etc.
- This theme is pretty edgy compared to previous ones.
- Want to have an interactive option (art show, costumes, etc.)
- ARD – art contest options
- Working through budget with other departments – they would probably pay for food and awards – invite number of people that coincide with their budget.
- Candi asked if board members had any additional theme ideas to consider.
- Will take a formal vote next month. Gives attendees freedom to be unique don't have to fit a character. You can upcycle anything.

- Should we incorporate music and/or lights?
- Fog machine to represent steam.
- CAN/LED uplighting around the room

STAFF REPORT: Wendi Crisp

Keep America Beautiful national conference:

- Wendi attended event Feb. 13-15

FDOT grant:

Grant application process is in final review process for signature. Will be utilizing \$15,000 grant to support the following:

- Uncovered loads campaign – tie into existing FDOT program
- Battery recycling campaign – rechargeable batteries can catch fire easily if they break open and are exposed to liquid; explained hot loads; alkaline batteries can go in the garbage; rechargeable batteries can be brought to one of the county’s chemical collection centers for safe disposal
- Marker recycling – TerraCycle boxes for all 23 elementary schools; KSCB to provide boxes

“Think before you throw...” campaign:

Has become the department brand and will be expanding by four or five scenes and two new characters this year.

Other new programming ideas:

- Candi asked about hosting a shredding event...also mentioned
- Alex asked about public education for young adults and older adults ; what is the best resource
- Bring additional ideas to next meeting

New Member Orientation:

- Alex Miller, Randall Kowalski and Chintan Patel need to complete new member orientation.

Advisory Board Terms:

- Currently have two open positions.
- Terms for Tammy Padilla and Geralde Mack will expire on Dec. 31, 2024.

Advisory Board Meetings/Calendar of Events:

- 2024 schedule/calendar of events was provided at the meeting. Meetings typically held the second Wednesday of the month in January, February, March, April, August and October.

DISCUSSION

- Tammy – likes idea of increasing beautification projects, if it looks nice, less likely to be littered and dirty
- Candi – inquired about email sent to Advisory Board about litter under bridge along US41
- Candi – may not be able to attend March meeting, so Tammy may need to run meeting as first vice-chair

UPCOMING MEETINGS

VAR Sub-committee – **March 20**, 2024 4-5 p.m.

Advisory Board meeting – **March 20**, 2024 5-6 p.m. at 8750 Bee Ridge Road, Sarasota

ADJOURN

Meeting adjourned at 5:54 p.m.